



LITERACY
SERVICES
of INDIAN RIVER COUNTY

1600 21st Street, Vero Beach, FL
772.778.2223

www.literacyservicesirc.org

facebook.com/4literacyservices

Director@LiteracyServicesIRC.org

Media contact: Shannon Maitland,
Executive Director

For immediate release:

This Sunday, NFL Coach will feature cleats honoring Simone “Rose” Walker and her lifelong love of literacy, including Literacy Services of Indian River County



Simone “Rose” Walker, a longtime resident of Vero Beach, will be honored during this Sunday’s NFL game. The cleats worn by Minnesota Vikings Coach Pettine feature roses, books, a ribbon, and the logo of Literacy Services of Indian River County. They will be worn during the December 10th game against the Las Vegas Raiders.

Coach Pettine worked with Nike to custom embellish and design this “most thoughtful gift of all times,” according to Simone’s husband, Peter Walker, who served as a prior President of the Literacy Services of IRC’s Board of Directors.

Simone was a beloved volunteer and supporter of Literacy Services of Indian River County. When Mrs. Walker passed away this summer, her family recommended donations to Literacy Services of IRC in lieu of flowers. The thoughtfulness of the Walker family, their friends and associates generated nearly \$4,000 in donations to support and further advance the mission of Literacy Services of Indian River County (LSIRC).

“We are truly honored to be selected as The Walker’s charity of choice. Being featured in an NFL game is beyond our wildest dreams! Mrs. Walker continues to leave behind a long-lasting, impactful legacy,” says Literacy Services of IRC’s Executive Director, Shannon Maitland.

About Literacy Services of IRC

Literacy Services of Indian River County (LSIRC) has provided free, confidential adult literacy tutoring to residents of Indian River County for over 50 years. We offer adult basic education (ABE), English for Speakers of Other Languages (ESOL), preparation for high school diplomas and GED Exams, preparation for the United States Citizenship Exam, online learning software via phone or computer, and study assistance for career certification exams. We do this through free, confidential, one-to-one and small group literacy and language tutoring.

A United Way supported agency, Literacy Services of IRC relies on over 150 volunteer tutors who provide free, confidential, and one-to-one tutoring to over 280 Indian River County adults, aged 16 and older. Our mission is to deliver comprehensive and innovative learning opportunities to local adults seeking English language and literacy skills to achieve their goals. Our vision is that all adults are empowered with the literacy skills they need to thrive in our community. For more information about Literacy Services of IRC and our programs, please visit www.literacyservicesirc.org or call 772-778-2223.