



LITERACY  
SERVICES  
of INDIAN RIVER COUNTY

1600 21st Street  
Vero Beach, FL 32960  
772-778-2223  
<https://www.literacyservicesirc.org>

# Strategic Plan Overview

## FY 2024 - FY 2026



Thank you to our generous grant partners! Their support allows our adult literacy programming to be provided free of charge!



GRAND HARBOR  
COMMUNITY  
OUTREACH  
PROGRAM, INC.



DOLLAR GENERAL  
LITERACY  
FOUNDATION

GIVE.  
DREAM.  
HOPE.

# Strategic Priorities and Goals

## Impact



Offer comprehensive, innovative, and effective adult English language and literacy programming, including preparation for U.S. Citizenship and GED exams, to empower students and build a more literate community.

## Influence



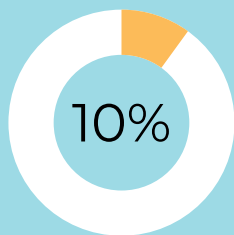
Be known throughout the community as a leading resource in adult English language and literacy programming, including helping students prepare for the U.S. Citizenship and GED exams.

## Capacity

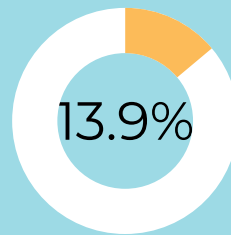


Ensure financial security and organizational capacity to fulfill our mission.

## Indian River County Overview Data



Foreign born population.



Of households speak a language other than English in the home.

# Strategic Objectives

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- Empower and support tutors with training and resources necessary to help their students achieve their goals.
- Increase student engagement and develop tools for goal setting to measure and ensure program impact.
- Provide enhanced and ongoing learning opportunities that immerse students in the community through literacy and English language learning.

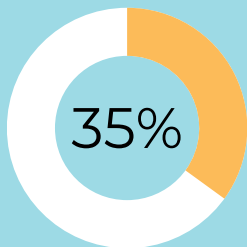
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- Create consistent, direct, and powerful branding and messaging that is broadly shared throughout the community, advocating for the importance of adult English language and literacy education.
- Increase visibility to develop awareness and understanding of our adult English language and literacy programming in order to attract potential tutors and prospective donors.
- Identify potential partnerships, build relationships, and form collaborations with local schools, employers, and nonprofits.

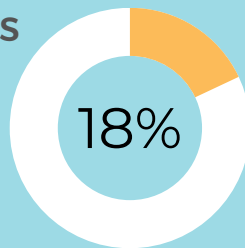
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- Diversify and expand revenue sources to provide financial sustainability and grow programming through an integrated fundraising plan.
- Ensure effective and engaged oversight and management of operations.
- Build operational capacity in talent, technology, and facility resources to fulfill the mission.

## Indian River County Overview Data



**ALICE Households in IRC: 35.0%**  
(state average: 32.0%).



**The Hispanic/Latino population of IRC is projected to increase to 18% by 2040.**

United Way. (April 2023). Asset Limited, Income Constrained, Employed (ALICE) Report: Indian River County. <https://unitedwayirc.org/alice>

Indian River County Needs Assessment. (2019). <https://www.ircgov.com/boards/csac/documents/2019-Executive-Summary.pdf>

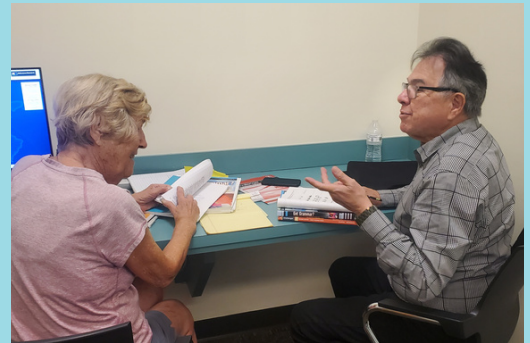
# Mission, Vision & Values

Literacy Services' **mission** is to deliver comprehensive and innovative learning opportunities to local adults seeking English language and literacy skills to achieve their goals.

Our **vision** is that all adults are empowered with the literacy skills they need to thrive in our community.



- Empathy**
- Inclusiveness**
- Respect**
- Collaboration**
- Commitment**



## History

Literacy Services of Indian River County (LSIRC) is a 501(c)(3) non-profit organization founded in 1971 to help all adults in Indian River County, FL achieve proficiency in English by improving their language and literacy skills. LSIRC operates out of four office locations: Indian River County Main Library, North Indian River County Library, Brackett Library, and Fellsmere Administration Building. LSIRC is a member of ProLiteracy, the largest adult literacy and basic education membership organization in the nation.

Literacy Services of IRC provides free, confidential, one-on-one tutoring, and group classes to individuals aged 16 and older who reside in Indian River County. LSIRC also provides GED preparation (high-school equivalency), Introductory to Advanced classes for English Language Learners, U.S. Citizenship Exam preparation, virtual tutoring, and conversation clubs. In response to requests from local employers, group tutoring also takes place at workplace sites.

In 2019, LSIRC introduced a computer lab in its Fellsmere location. In 2021, LSIRC celebrated its 50th Anniversary, which culminated in the publication of "Stories By The Sea." In 2022, LSIRC established an endowment with the Indian River Community Foundation's Endowment Partners Program. In FY 2022 - 2023, LSIRC served over 284 students from 35 countries with the help of 158 tutors, logging in over 9,500 hours of instructional time.

Literacy Services of Indian River County is a United Way Partner Agency. LSIRC is financially supported through the generosity of individuals, businesses, and foundations. With the exception of a one-time COVID-related funding opportunity, the organization has not and does not receive government funding.